

9597 SANTA CRUZ, CALIFORNIA

PRICE 25¢

NEW-Hanging Basket Picotee



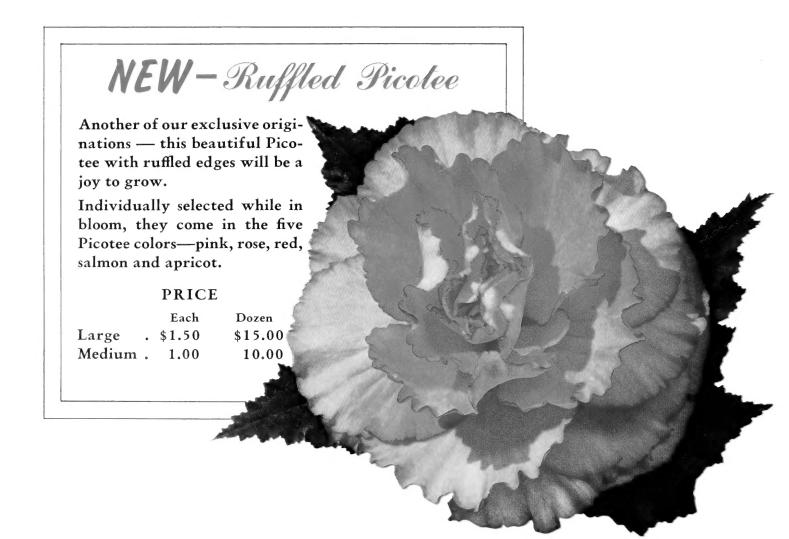
Our new basket hybrid originated by us and sold exclusively by our nursery. Many wonderful reports have come from our customers upon growing this tuber. Make your garden a showplace too.

One large or two medium tubers make a fine Hanging Basket the first year. Individually selected while in bloom. You may order in the following:

Pink and rose shades, red shades, salmon and apricot shades.

PRICE

| | | | Each | Dozen |
|--------|---|--|--------|---------|
| Large. | • | | \$1.50 | \$15.00 |
| Medium | | | 1.00 | 10.00 |



ROSE FORM...

The Begonia of Distinction

Many years of selection and breeding have gone into the development of this beautiful begonia that we proudly present here.

Individually selected while in bloom—Rose Form now comes in the following colors:

White, pink, rose, scarlet, dark red, yellow, apricot, orange, flame orange, orange salmon, pink salmon and salmon rose.

PRICE

| | | Each | Dozen |
|--------|---|--------|---------|
| Large. | • | \$1.50 | \$15.00 |
| Medium | | 1.00 | 10.00 |

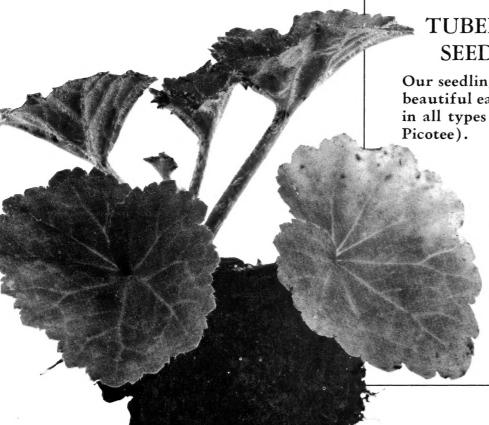


TUBEROUS BEGONIA SEEDLING PLANTS

Our seedling plants are becoming more beautiful each year. They are available in all types and colors (except Ruffled Picotee).

> Planted in May, they will bloom for you in July and are at their best throughout August and September and will stay in bloom until frost when they go dormant. The tuber should then be lifted, dried and stored.

Ready May 1 to June 15
Per Doz. Per 25 Per 100
\$3.85 \$6.95 \$27.00



Double Camellia Type



TUBEROUS BEGONIA SPECIAL

We have received so many good reports on the success in growing this size tuber that we are pleased to continue this special. These are not the small tubers offered in some specials but a full $1\frac{1}{4}$ - $1\frac{1}{2}$ " in diameter that produces nice strong plants with the same quality large blooms as the larger size tubers. Larger tubers produce larger plants with more flowers although the quality and size of blossoms are the same.

Available in the four main types of Tuberous Begonia Double Camellia Page 4, Picotee Page 5, Ruffled Camellia Page 6 and Hanging Baskets Page 7. You may order any of these colors listed in these types and we will ship as ordered assorted in one bag. Basket variety kept separate.

30 tubers . . . \$5.00

These are the largest and most popular of the Tuberous Begonia types, resembling huge roses and camellias.

COLORS: White, Pink, Rose, Crimson Rose, Salmon Rose, Scarlet, Dark Red, Yellow, Apricot, Orange, Apricot Salmon, Orange Salmon, Flesh Salmon, Pink Salmon, Red Salmon, Flame Orange.

| PRICE | | EACH | DOZ. | 100 |
|---------|--|-------------|--------|---------|
| Large . | | \$.60 | \$6.00 | \$48.00 |
| Medium | | .40 | 4.00 | 30.00 |

Delivery: January - March SEED

\$2.00 per packet • \$1.00 per half packet Delivery: December - January

CHOICE SELECT TUBERS

Each year when our seedling plants are in bloom, we select and mark the finest flowers. These are above average in size, form and color and are offered to those who wish to start with show plants or add to a collection. They are selected from the four main types of Begonias—the Double Camellia, Ruffled Camellia, Camellia Picotee and Hanging Baskets. Colors and types may be assorted.

| | | - | • | |
|---------|---|-------------|---------|---------|
| PRICE | | EACH | DOZ. | 100 |
| Large . | | \$1.25 | \$12.50 | \$90.00 |
| Medium | • | .90 | 9.00 | 70.00 |

DOUBLE CAMELLIA SPECIAL

DC-4: Complete assortment of all colors.

18 FOR

1 1/2" - 2" Tubers. A 6.00 VALUE.

\$ 500

Order by Collection Number

MULTIFLORA TYPE

Compact plants with small flowers in shades of yellow through red. Excellent bedding plants or pot plants.

COLORS:

Helen Harmes—Yellow; Mme. Richard Galle—Salmon; Flamboyant—Vermilion; Fire Flame—Red Single; Ami Jean Bard—Apricot; Major Max—Double Red.

| Double K | ea. | | | The Control of the Control | | |
|----------|-----|-----|-----|----------------------------|------------|---------|
| PRICE | | | | EACH | DOZ. | 100 |
| Large . | | | | \$.60 | \$6.00 | \$48.00 |
| Medium | | | | .40 | 4.00 | 30.00 |
| | 1 | Del | ive | ry: Janua | ry - March | |

SINGLE FRILLED TYPE

Large single flowers with crest on petals, an attractive bedding or pot plant. COLORS: In Mixture Only.

SINGLE CRESTED TYPE

Large single flowers, fully frilled and very effective as a bedding plant.

COLORS: In mixture Only.

Same prices as Multiflora.

PLEASE USE THIS CONVENIENT ORDER BLANK ENVELOPE

KINDLY LIST TUBERS, PLANTS AND SEEDS SEPARATELY

ANTONELLI BROTHERS

2545 CAPITOLA ROAD Begonia Gardens SANTA CRUZ, CALIFORNIA

| hip to | | | | Date | 19 | | | | |
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| cpress office if | f different fro | om mailing address | | | | | | | |
| Unless a | dvised to the | e contrary, we send o | an equally good variety of same co | olor if any of the kinds orde | ered are sold out. | | | | |
| nip When? | | Ship at pro | pper time for planting 🗌 May we | substitute? Yes 🗌 No 🗌 | Ship by Parcel Pe | ost [| | | |
| Do Net Write Here | Quantity | | Name of Variety | | Total Price | | | | |
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| TERMS | . Cash wi | th order or | | Total Amount of Order | \$ | | | | |
| | d references | | Add 35c Handling Charge | if Order is Less Than \$2.50 | | | | | |
| | | | CALIFORNIA CUSTOMERS: | Please add 4% Sales Tax | | | | | |
| 1-58 | | | | Amount Enclosed | \$ | | | | |
| | | | | | | | | | |

CARRIAGE:

All prices in this catalog are postpaid

TUBERS AND PLANTS . . . When ordered assorted, at dozen rate, will be shipped together unlabelled. If separate labelling is desired, unit prices will apply.

ANTONELLI BROTHERS

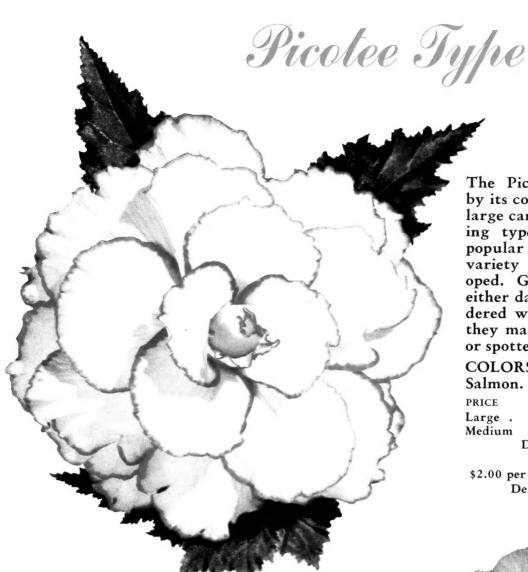
BEGONIA GARDENS 2545 CAPITOLA ROAD SANTA CRUZ, CALIFORNIA



Please print or write your orders plainly and if writing us use separate sheet of paper. All stock guaranteed true to description but no guarantee for the results of growing over which we have no control.

-NOTICE-

UNLESS OTHERWISE NOTED NOT LESS THAN 1 DOZEN PLANTS SHIPPED ALL PRICES IN THIS CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE



The Picotee type is characterized by its contrasting colors. Resembling large camellias or roses, this interesting type is becoming increasingly popular every year due to the wide variety of new shades being developed. Generally these flowers are either daintily edged or heavily bordered with a contrasting color, but they may also be strikingly mottled or spotted.

COLORS: Pink, Rose, Apricot, Red, Salmon.

PRICE **EACH** DOZ. 100 Large . . \$.60 \$6.00 \$48.00 Medium .40 4.00 30.00 Delivery: January - March

SEED \$2.00 per packet . \$1.00 per half packet Delivery: December - January

CHOICE SELECT TUBERS

EACH DOZ. PRICE 100 Large . . . \$1.25 \$12.50 \$90.00 70.00 Medium . . .90 9.00

PICOTEE SPECIAL

PR-5: Complete assortment of all colors.

11/2" - 2" Tubers.

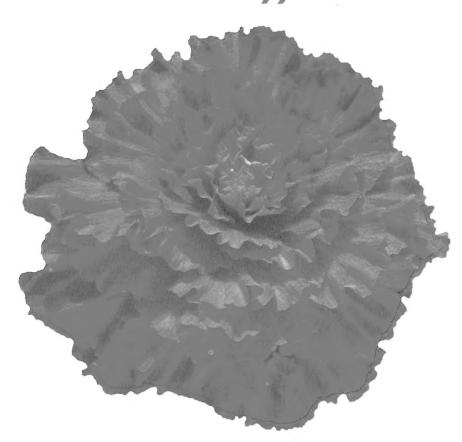
A \$6.00 VALUE.

\$500 18 FOR

Order by Collection Number.



Ruffled Camellia



The Ruffled Camellia type resembles the Camellia and Fimbriata types from which they have been derived. Because of their large size, colors, and resemblance to other flowers, they have become one of the most popular types of Tuberous Begonias.

COLORS: White, Blush, Pink, Rose, Crimson Rose, Red Salmon, Dark Red, Yellow, Apricot, Salmon, Flame Orange, and Salmon Rose.

| PRICE | | EACH | H DOZ. | 100 |
|---------|--|----------|--------|---------|
| Large . | | . \$.60 | \$6.00 | \$48.00 |
| Medium | | 40 | 4.00 | 30.00 |
| | | SEI | ED | |

\$2.00 per packet \$1.00 per half packet

CHOICE SELECT TUBERS

PRICE EACH DOZ. 100 Large . \$1.25 \$12.50 \$90.00 Medium .90 9.00 70.00

SEED

\$2.00 per Packet • \$1.00 per Half Packet

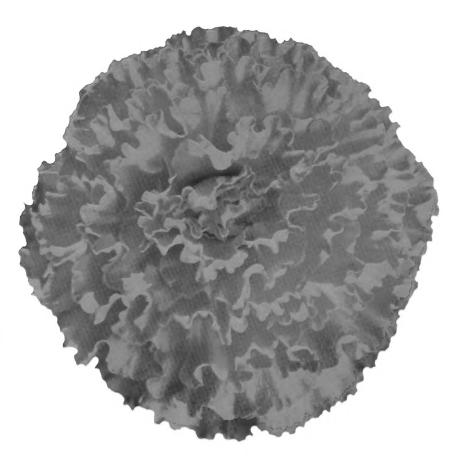
RUFFLED CAMELLIA SPECIAL

RC-6: Complete assortment of all colors. $1\frac{1}{2}$ " - 2" Tubers.

A \$6.00 VALUE.

18 FOR \$ **5 00**

Order by Collection Number.



Hanging Basket Type



One of the most beautiful of all flowering plants is the hanging basket variety. A well-grown plant from a good quality tuber will produce hundreds of blossoms throughout the flowering season. They can be grown in any place sheltered from direct sun and strong wind.

COLORS: White, Pink, Rose, Scarlet, Red, Yellow, Apricot, Salmon, Orange.

| PRICE | | | EACH | DOZ. | 100 |
|---------|--|--|--------|--------|---------|
| Large . | | | \$.60 | \$6.00 | \$48.00 |
| Medium | | | .40 | 4.00 | 30.00 |
| | | | CEED | | |

\$2.00 per packet \$1.00 per half packet

Delivery: January - March

CHOICE SELECT TUBERS

Each year when our seedling plants are in bloom, we select and mark the finest flowers. These are above average in size, form and color and are offered to those who wish to start with show plants or to add to a collection. They are selected from the four main types of Begonias—the Double Camellia, Ruffled Camellia, Camellia Picotee and Hanging Baskets. Colors and types may be assorted.

| PRICE | | EACH | DOZ. | 100 |
|---------|--|----------|---------|---------|
| Large . | | . \$1.25 | \$12.50 | \$90.00 |
| Medium | | 90 | 9.00 | 70.00 |

HANGING BASKET SPECIAL

HB-7: 3 each of 6 colors. Colors packed separately. 1½" - 2" Tubers. Order by Collection Number.

VALUE.

500

NAMED VARIETIES

| ANDY LEE—Red Camellia type Each \$5.00 |
|---|
| CHERYL—Pure White Gardenia type Each 5.00 |
| DARLENE—Light Pink—White center—Carnation type Ea. 3.00 |
| JEANIE—Pink Salmon Ruffled Camellia type . Each 3.00 |
| LEZA—Blush Pink Camellia type Each 5.00 |
| LOU-ANNE—Clear Pink Rose type Each 5.00 |
| Delivery: January - March |

HOW TO GROW TUBEROUS

Tuberous Begonias grow from seed and from tubers. They may be purchased in either of these forms or they may be secured as plants produced from seeds, tubers, or cuttings. They are easy to grow, and with reasonable care will thrive in most climates.

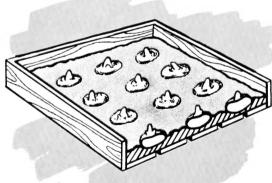
FROM TUBERS

The size of the tuber does not indicate the size or quality of the flower; however, the large tuber starts easier and will form larger plants. The natural dormant period of the tuber is the winter season, and in the spring the tuber will form sprouts.

SPROUTING

It is very important that a sprout appear before the tuber is planted.

You may move your tubers to a warm, dark place to get earlier sprouting. Placing tubers on damp soil or peat moss is not advisable as they will sprout without this dampness and with less danger of loss.



Start
Tubers in shallow container

PLANTING

The sprouted tubers should be placed in shallow containers (nursery flats are ideal) of a mixture of leaf mold and sand, or of finely divided reed peat. They should be completely covered, leaving only the tips of the sprouts showing, as the roots develop from the top and sides of tubers. After planting in the flats, the tubers should be well watered and should not be watered again until they show dryness. It is important to keep the tuber in the

flat until the roots are well developed. The plant may attain four or five inches of growth before they are moved. A good root system will insure a finer plant.

POTTING

For the soil mixture used in the pot, we use seven parts of rotted leaf mold mixed with one part of barnyard manure and three parts of sandy loam. These proportions may vary depending on the difference in soils. In planting the tuber or the seedling in a pot, a piece of crockery is placed over the opening to allow proper drainage. The pot is filled one-third with the potting mixture, then two tablespoons of Full Bloom are sprinkled over this. The fertilizer is then covered with potting mixture and the plant is placed so the roots are about one inch above the fertilizer. In choosing the pot, it is well to allow room for the growth of the plant. A large tuber requires an eight- or nine-inch pot.

After potting, the plant is lightly watered and is not watered again until the soil shows dryness. Too much watering may cause the soil to sour and cause the loss of the tuber.

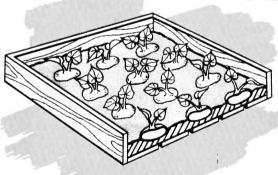
As the plant develops, the watering will become more frequent. A repeated simple rule is to "water only when the soil shows dryness." For a longer blooming season with

better flowers, the feeding of fish emulsion should be used several times, at two-week intervals.

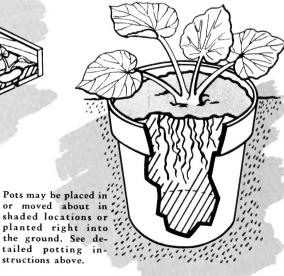
The flowers will continue to bloom from June through October. As the plant starts to die in November, the water should gradually be taken away. When the plants are quite yellow and falling apart, the tuber should be dug, washed and put in the sun to dry. The stem should be removed, but not until it has dried sufficiently to pull out easily, as the tuber may be injured. When the tuber is thoroughly dry, it may be stored in a cool, dry place for the winter. In years of early rainfall, there is danger of losing your tubers by rotting. In this case, dig and place the plants in trays until they are sufficiently cured and a slight pull will remove the stem from the tuber.

FROM SEEDS

You may sow your seed from December until March, but the best results are obtained from those planted in February. This should be done in well-drained flats containing an inch and a half of welldecayed leaf mold. The seeds are watered with a light spray, covered with glass, and darkened with paper until germination. In a temperature of 60 to 70 degrees germination will take eight to ten days. As soon as the seed shows small white specks, the paper should be removed. Two or three days later small plants will show. The glass



When the plant has reached 4 to 5 inches of growth, its root system is strong enough to allow transplanting or potting. Pots may be placed or moved about in shaded locations or planted right into the ground. See potting instructions above.



ROOTED BEGONIAS.

should be removed and the plants kept moist.

To avoid the growth of weeds and fungus, it is advisable to sterilize the soil with steam or soil fumigants before planting, and to water with sterilized water until the third leaf shows on the small plants. The plants may then be watered with fresh water for fifteen to twenty days before transplanting.

TRANSPLANTING

A good mixture for transplanting contains two parts of well-decayed leaf mold to one part of top soil, with a light application of welldecayed manure. At first the seedlings are planted one inch apart, and when they become crowded they are transplanted again. In five to six weeks they will be ready for potting or planting in the garden.

In Garden Planting, one should not "over do" the soil preparation. Such practices as digging trenches and filling them with loose leaf mold should be avoided. The most desirable soil is fairly loose but yet has sufficient body and nutrients to allow the plant to develop. A sandy soil requires the application of humus, whereas heavy soils require sand and leaf mold.

Begonias can not stand direct sunlight during the day (in most areas), therefore it is well to choose sites that afford the early morning sunlight or the late evening sunlight. The more sunlight the plant can receive without burning, the more flowers may be obtained, and the larger the blooms. The Begonias should be planted in order that the point of the leaves faces the observer. This is known as facing the plant, and it is important if one is to see the bloom well.

After planting, Begonias require a minimum of watering during the early stages of growth.

PINCHING

To attain large flowers on the standard or upright type, all shoots should be removed except one. This is accomplished by breaking off, at any time, the growth that develops from the tuber. If you desire to make cuttings, allow the growth to develop two to three inches high on the extra shoots, then cut off at the tuber with a sharp knife, and then by planting in sand they will form their own tuber in the fall.

On the hanging basket variety started from tubers, all the sprouts should be kept and the crown pinched from the first main sprout when they attain four or five inches of growth. This induces the development of the lateral growth, and the growth of new sprouts. Lateral sprouts should not be pinched; they may be pinched before potting or soon after potting. Do not pinch the plants of the seedling hanging basket type the first year, as this does not allow time for flower production, and does not allow the tuber to develop properly.

For a full basket of seedlings, it is best to put from two to four plants in each basket, depending on the size of the container.





DROPPING OF BUDS

Begonias, although hardy and easy to grow under favorable conditions, are affected by overwatering, too dense shade, and lack of air, and as a result, will not bloom properly. They require fresh-air circulation, and will drop their buds and flowers in a very few days if kept indoors. If the center buds fall before they open, it is usually a sign that the soil is kept too wet. Care should be taken to avoid overwatering. In the cooler coastal areas, the use of peat moss should be avoided or used sparingly. If your plants become tall and spindling, with large leaves and few flowers, there is insufficient light. This may be remedied by removal to a less-shaded location.

POWDERY MILDEW

The powdery mildew problem on begonias has lessened considerably; however, care should be taken to keep this fungus from harming your plants. We have found that with just a little effort, begonias can be kept free of mildew with little cost.

We advise precautionary dusting with Sulphur or spraying with Doo-Spray. The first application should be applied soon after plants have started growth - repeat application once or twice up to blooming stage. After plants are in bloom Sulphur should not be used as it will burn the flowers.

If powdery mildew appears after your plants are in bloom, spraying the affected plants with Doo-Spray will eliminate the mildew. A 3 1/2 oz. jar of Doo-Spray is enough material to keep 50 plants clean all

Copotox Dust is a good preventive of mildew, also, if used before the appearance of mildew and is the best material we know of for control and prevention of stem rot.

"Gosh — It's cold outside!"



SHIPPING NOTICE

On shipments to the colder climates—we will make them in March at the proper time for planting.

Customers wishing their order in the early part of the year will accept shipment at their own

Antonelli

HYBRID GLOXINIAS

BLUE-RIBBON WINNERS FOR SIX STRAIGHT YEARS AT CALIFORNIA STATE FAIR

With just a little care your Gloxinias will reward you with beauty for many months of the year. The important requirements are light, warmth, a good pot mix, and to be kept free of insects.

GLOXINIA SEEDLINGS

Ready from April until June

DOZ. 25 100 \$3.85 \$6.95 \$27.00

> Seed: Packet \$2.00 New Colors Mixed—Straight Colors—All Colors Mixed

GLOXINIA TUBERS

Ready in January

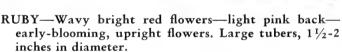
| PRICE | | | | EACH | DOZ. |
|----------------|--|--|--|--------|--------|
| Large Tubers . | | | | \$.85 | \$8.50 |
| Medium Tubers | | | | .50 | 5.00 |

NEW INTRODUCTIONS

LA RUE (1956)—Large flowers of the most brilliant red yet offered in the large flowered variety.

BLUE HEAVEN—The latest achievement in the blue color range.

KISS OF FIRE—Brilliant, all-scarlet—late-blooming—short, erect flowers on a compact plant. Our most popular Gloxinia. Kiss of Fire produces small tubers—large grade is 1 1/4-1 1/2 inches in diameter.



STAR DUST-Huge ruffled burgundy.

VELVET QUEEN—Very large ruffled violet red flower. One of our finest introductions.

GLOXINIA SPECIAL — $1\frac{1}{4}$ - $1\frac{1}{2}$ " in diameter — All different, including new varieties not yet offered. 8 assorted \$2.50 • 20 assorted \$5.00





BLANCHE DE MERU — Rose, white throat.

MONT BLANC-White.

EMPEROR FREDERICK — Scarlet, white border.

EMPEROR WILLIAM — Violet, white border.

PRINCE ALBERT—Purple, frilled edge. PRINCESS ELIZABETH—Soft violet, white throat.

ROI DES ROUGES — Dark crimson, frilled edge.

VIOLACEA—Soft violet.

TIGRINIA SPOTTED—Pink, rose, scarlet, lavender, violet, red.

PINK EDGE-White, pink edged.

PINK SLIPPER-Pink shades.

PURPLE SLIPPER—Purple shades.

GLOXINERA HYBRIDS—Small slipper type flowers; beautiful pastel colors in cream, pink, salmon, apricot, orange to soft red. Grown and offered only in mixture; same prices as gloxinia.



TUBERS-Gloxinia tubers may be started as soon as you receive them. To encourage root growth and to avoid overwatering, start tubers the same as Tuberous Begonias in flats or in small 4- or 5-inch pots. Tubers generally give several sprouts. To achieve a well-formed plant with the largest flowers, it is important to remove all but the main shoot by breaking or cutting off at the tuber. These shoots may then be started in sand or your regular rooting media. After rooting, treat the same as seedlings.

GLOXINIA CULTURE

SEED-Gloxinia seed may be started by the same requirements and soil mixture used for Tuberous Begonias or African Violets, Either method is satisfactory. Care should be taken not to keep soil too wet, and that foliage is dry during the night.

BUD BLAST-This is usually caused by attack of thrip. Other causes are over-feeding with a chemical fertilizer during the blooming period, and wetting the buds during very warm days with cold water. Remedy is simply correcting the cause-keep the

plants clean, feed with organic fertilizer, and care in keeping flower stems dry during very hot days.

POTTING-Our pot mix consists of twothirds well-decayed leaf mold, one-sixth loam, and one-sixth steer manure. African Violet mix is satisfactory. Large tubers need a 7- or 8-inch pot, medium tubers 6- or 7inch pot, using the same procedure as directions given for Tuberous Begonias.

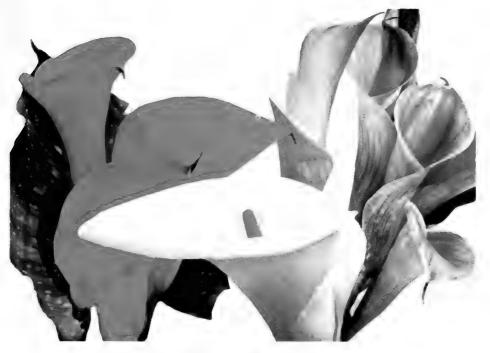
PESTS-The most common pests are thrip and aphids, controlled easily by several insecticides made for that purpose.

Calla

The Calla Lily will grow in all types of soil; however, a well-drained, sandy loam is preferred. Heavy soils may be improved by applying leaf mold or sandy loam.

Summer-blooming Calla lilies should be planted as early as one's locality will permit in the spring. Winterflowering Callas may be planted in the fall or early spring in severe cli-

The bulbs may remain in the ground for three years. They should then be dug and separated. In areas of severe winters, it is well to cover the ground thoroughly with a good mulch, or dig them each season when the plant has become dormant.



SUMMER FLOWERING

YELLOW CALLA—(Elliottiana)—Spotted Leaf PINK CALLA—(Rehmanni) SUMMER WHITE CALLA—(Maculata)—Spotted Leaf Ready in November - March

WINTER AND SPRING FLOWERING

LARGE WHITE CALLA—(Aethiopica)
SMALL WHITE CALLA—(Godfrey) BLACK CALLA—(Arum pictum) August - September

DOZ. **EACH** 100 \$5.00 \$38.00 . \$.50 Large . 3.50 26.00 Medium .35

PRICE

ACHIMENES

DIADEM-Purple red. FRANCOIS CARDINAUX-Lavender. GRANDIFLORA-Purple red (trailer). CAMILLE BROZZONI - Lilac tint-brown HARRY WILLIAMS-Purple red (upright). JEWEL-Lavender blue. A, LONGIFLORA-Medium blue.

MASTER INGRAM-Carmine red (trailer). MEXICANA—Dark blue. PULCHERRIMA—Purple.
ROYAL PURPLE—Royal purple. VENUSTA-Dark purple.

Each \$.25 - One Variety 12 for \$2.00

CULTURE—Achimenes do best under the same conditions we grow African Violets. They desire a very loose mixture—a night temperature of 60 degrees, avoiding strong light. Started indoors they may be removed to a lath house or shady spot outdoors when they commence to bloom. They do best by plant-

ing 6 to 12 tubers in a 6-inch pot, keeping varieties separate as they multiply terrifically. Beautiful baskets may be obtained by planting dozens of the tiny tubers in wire baskets. Tubers resemble tiny miniature pine cones.

ADELE DE LA HAUTE-Lavender rose. AMBROISE VERSCHAFFELT-Lavender.

CRIMSON GLORY-Lavender orange.

ANDERSONI-Medium blue.

Streptocarpus is easy to grow and will do well outdoors in a shady, sheltered location, in any good loose soil, or as a house plant.

Colors range from pure white through pink, rose, salmon, blue, to a deep violet. Plants are shipped in crates of twenty-five—twelve plants may be ordered in conjunction with Tuberous Rangoning or Clayings. Begonias or Gloxinias.

STREPTOCARPUS (Cape Primrose) Culture Same As Achimenes

12 for \$3.85 25 for \$6.95 100 for \$27.00

Delivery: May and June

One-half Packet \$1.00 Seed: Packet \$2.00

Seed: December through May

ACHIMENES

Sparkling, Colorful Gladiolus

ALL AMERICAN SPECIAL

AA-12: 3 each of the 2 All American winners for '56, Appleblossom and Royal Stewart, and '57 winners Maytime and Caribbean. These 4 winning varieties have been selected from the best seedlings grown in the United States and Canada, truly a must for every gardener.

ALL AMERICAN SPECIAL \$5.00 6 Bulbs \$2.50 • 1 Bulb 50c

POMONA FAIR SPECIAL

PF-12: Selected Rainbow Mix, will give you tall graceful spikes.

50 Medium size bulbs, only \$2.95

JUMBO COLLECTION

JC-12: 2" and up High Crowned Bulbs. For the most flowers in the least amount of garden space, our JUMBO bulbs are the answer.

20 Mixed Colors just \$2.15

GARDEN SPECIAL

GS-12: A complete assortment of fine varieties that will give you a multitude of flowers all summer long.

50 Large 1 1/2" Bulbs \$3.95



Gladiolus

FINEST QUALITY HIGH CROWN #1 BULBS

BLUE BEAUTY—Rich velvet blue
BURMA—Ruffled deep rose
CHAMOUNY—Deep rose, silver border
CORDOVA—Deep salmon pink
CREAM ORCHIDS—Clear cream ruffled
FLORENCE NIGHTINGALE—Large ruffled pure white

HOPMANS GLORY—Rich clear yellow KING DAVID—Royal purple with red throat ORANGE GOLD—Deep orange and gold POINSETTIA—Light ruffled red RED SKIN—Rich dark red SPIC & SPAN—Tall ruffled deep pink

2 for 30c

10 for \$1.20

25 for \$2.85

NEW LISTINGS

EDGEWOOD—Tall strawberry rose
PINK DIAMOND—Sparkling pink
PROSPECTOR—Towering rich yellow-ruffled
PURPLE BURMA—Ruffled rose purple
RECOMPENSE—Tall pure yellow-red throat
REGINA—Deep orange-blotched throat

ROSITA—Large rose with grey edging SNOW CLAD—Ruffled fluted white TAN GLO—Rich brown smokey TRAVELLER—Light rose pink TYRONE—Clear minuet lavender cream throat UHU—Smokey grey, yellow and orange

25c each

10 for \$2.00

25 for \$3.95

Upright Fuchsias

BERKELEY—Double rose marbled, rose sepals
BLUE & GOLD—Double mauve-golden leaves
BOUDOIR—Double mauve
BURGUNDIAN—Double burgundy red, carmine sepals
CAMILLE—Double cerise, rose sepals
DESERT SUNSET—Double, various sunset colors
EASTER BONNET—Double rose pink — frosty pink
sepals
FRENCHI—Double rose mauve
GRAY LADY—Double pale grayish blue, rose sepals
GYPSY PRINCE—Deep violet purple, bright red sepals
GYPSY QUEEN—Double rose mauve, red sepals
JAMBOREE—Huge double carmine
KINGS RANSOM—Double deep purple, white sepals

LUCKY STRIKE—Double blue and rose, light pink sepals MABELLE EDWARDS—Single clear pink MARIN JEWEL—Double mallow purple, pink sepals PINK FAIRY—Double pink PINK CLOUD—Beautiful large single pink ROSECREST—Deep lilac mauve-white sepals ROSE CHIFFON—Double rose SANTA CRUZ—Double red SLEIGH BELLS—Single bell-shaped, white SIERRA BLUE—Double silver blue-white sepals SILVERADO—Double silver pink, blush white sepals STORM KING—Double white, pink sepals TELEVISION—Double deep orchid, white sepals TUTU—Double pale aster violet, white sepals

Trailing Fuchsias

ANNA—Large double, all red
BLUE PETTICOAT—Double lilac lavender, blush
BLUE BIRD—Deep violet blue-white sepals
BOUFFANT—Single rose pink, rose red sepals
CASCADE—Single rose pink, rose red sepals
FIREBALL—Ruddy purple, carmine sepals
LILIBET—Double soft rose, white sepals
MILLIONAIRE—Double violet purple, rose red sepals
MISS CALIFORNIA—Semi-double white, pink glow inside corolla
MAYFLOWER—Double pink, rose sepals

MONSTERA—Double magenta mottled
MOTH BLUE—Double deep lilac blue, deep red sepals
RED SPIDER—Single rose red, dark crimson sepals
STARRY TRAILS—Beautiful large single pink
SOUTH GATE—Double pale pink, pink sepals
SO BIG—Double creamy white long upturned sepals of
pale pink
SWINGTIME—Double white, red sepals
TUMBLING WATERS—Double purple, crimson sepals
VAGABOND—Double magenta, carmine sepals

Two Beautiful Plants for House & Garden



KOLERIA — Hybrids — Small tubular flowers, soft green foliage. Will do well in lath or sheltered shade. Fine house plant. Easy to grow; culture same as Achimenes. Tubers planted individually in 5- or 6-inch pots. Assorted pastel colors.

3 for \$1.00; 6 for \$1.85; 12 for \$3.50.

SMITHIANTHA (zebrina) — Beautiful bronze foliage, spotted yellow flowers. Easily grown as a house plant or outdoor shade in summer. Normal blooming season late summer. Culture same as Achimenes. Plant individually in 5- or 6-inch pots. Upright bushy growth.

Price—Tubers—65c each; 3 for \$1.85; 6 for \$3.50; 12 for \$6.50.

Rex Begonias

The Rex Begonia with their exotic leaf colorings, ranging in shades from silver to almost black, are deserving of being called "King of Begonias."

They are easy to grow and do well in the darker locations of your shade garden or conservatory. Soil and feeding requirements the same as the tuberous variety.

ASSORTED COLORS — Seedling Plants. 12 for \$5.00...25 for \$9.00 — Prepaid Ready May-June

Giant Dahlias

DECORATIVE

ALICE MAY—10"—Giant pure white COMMANDO—10"—Beautiful lavender D. DAY—7"—Pure rich red GALLANT FOX—7"—Dark claret red KINDIG PURPLE—10"—Deep purple MARIE LOU—10"—Giant salmon pink SALEM SUNSHINE—12"—Giant primrose yellow SHERWOODS PEACH—12"—Buff and old gold SILVER METEOR—10"—Silvery lavender SONJA—6"—Fuchsia and white outstanding SYDNEY—10"—Deep rose tint of gold ZUDIG—10"—Golden buff

CACTUS

FAIRMAID—10"—Soft coral GOOD EARTH—10"—Pure pink, white center GOLDEN RECTITUDE—8"—Delicate orange NICKY K—5"—Brilliant scarlet ORFEO—6"—Glistening purple PRIDE OF HOLLAND—10"—Rich deep pink SKY ROCKET—10"—Rich vermilion red SMOKEY—8"—Old rose to yellow at base

MINIATURE

BONNIE BLUE—3"—Deep lavender
FRED SPRINGER—4"—Brilliant red
LA GIACONDA (COLLARETTE)—Red with yellow
collar
TASOGARE—(DUPLEX)—Scarlet
TARGET—4"—Bright orange
WHITE FAWN—3"—Pure white

Guaranteed to have Live Eyes or Buds - individually labeled - packaged in Polyethline bags with planting guide.

PRICES

Any selection of your choice on this page of Decorative, Cactus or Miniature.

4 for \$3.00 6 for \$4.35 12 for \$8.50 25 for \$17.00

POMPONS

CATHERINE—Rich canary yellow
HAZEL DELL—Lavender cerise
KASASAGI—Rust red with yellow
MARY MUNNS—Solid deep lavender
PEGGY WOOD—Bright orange-white tips

PRINCE CHARMING—Pastel pink
RED WARRIOR—Rich crimson
ROSA WILMOT—Soft pink
TAAKAS YELLOW—Bright yellow
TIP TOP—Raspberry red

POMPON PRICES

50c each · 6 for \$2.75 · 10 for \$4.50

AWARD WINNING

Giant Dahlias

We are proud to be able to bring to you these Santa Cruz Grown Dahlias, which won the "Best in Show" in San Francisco in 1956 and Central Valley Show in 1957.

We ask that you order early, as our supply is limited.

DECORATIVE

| AMERICA'S BEAUTY - Rich red with silver | |
|---|--------|
| edging and reverse silver. Large | \$2.00 |
| BEAUTY BLUSH—White pink tip—formal | \$1.50 |
| BILLY BOY—Bi-color, lavender with white tip | \$1.00 |
| BILL'S LAVENDER—Large lavender blue | \$1.00 |
| CHILSON'S PRIDE—Royal purple with white | |
| tip | \$1.50 |
| tip | |
| standing. Very large | \$2.50 |
| DIXIE'S WINEDOT—White splashed with wine | |
| red | \$1.50 |
| EVA STANFORD — Light blend yellow with | |
| pink—large | \$1.50 |
| pink—large | \$1.50 |
| LAVENDER PERFECTION — Large lavender | |
| formal | \$2.00 |
| LILLY VAN DYKE—Large light yellow | \$1.00 |
| LOIS WALCHER—Purple white tip | \$.75 |
| MAGDALINA—Bright flame red—large | \$2.00 |
| MALIO STAGNARO — Deep lavender pink — | |
| very large | \$2.00 |
| NEW WORLD — Huge light purple — reverse | |
| silver | \$2.00 |
| PRINCESS L. DeSUEDE—Bicolor lavender and | |
| red and white formal | \$1.00 |
| SENSATION—Flame red—semi-cactus | \$1.00 |
| SEQUOIA-Very large soft yellow deep flower | \$2.00 |
| SHULTE A.F. — Bronze and copper — large | |
| formal | \$2.00 |
| STORM CLOUD - Reddish purple - lighter | |
| center | \$2.00 |
| TOP FLIGHT — Bright blood red — does not | |
| fade | \$1.50 |
| VANITY — Beautiful blend of white and pink | \$1.00 |





MINIATURES

| 111111 0 1120 | |
|---|--------|
| CHEERIO-Bright red, white tip-cactus | \$1.00 |
| CREMON—Creamy formal decorative | \$1.00 |
| HAZEL HARPER — Light blend of pink and | |
| white straight cactus | \$1.00 |
| LILLIAN BALLEGO—bronze formal decorative | \$1.00 |
| MANNVETTE—lavender straight cactus | \$1.00 |
| PAPOOSE—Orange and white miniature ball . | \$1.00 |
| RED AND WHITE — Red with white tip — | |
| formal | \$1.00 |
| TACITA—lovely pink formal miniature | \$1.00 |
| TACITA—lovely pink formal miniature | \$1 |

| CACTUS | |
|---|--------|
| BLENDETTE-Light blend of yellow and pink | |
| incurved | \$1.00 |
| BRIGHT EYES—Bright red cactus | \$1.50 |
| BUNNY—Yellow incurved | \$1.00 |
| DESIRE DRAPES — Pink blend — laciniated | |
| petals | \$1.00 |
| FLORENCE CHADWICK — White straight | |
| cactus—very good | \$2.00 |
| FRESCO — Deep pink — deep laciniated petals, | |
| best in show S. F. 1956 — central valley show | |
| 1957 | \$3.00 |
| GAY SALUTE—Orange flame incurved | \$1.00 |
| JUANITA—Dark red | \$1.50 |
| LADY ISMAY — Salmon pink — creamy center | \$1.50 |
| MISS ROSE FLECHER—Light pastel pink | \$1.00 |
| NAGELS SENSATION—Rose pink | \$1.00 |
| REGALIA—Bright cerise incurved cactus | \$1.00 |
| SAM HERST—Light blend yellow and pink | \$1.50 |
| TARRY—Mauve pink—laciniated petals | \$1.00 |

RUSTIC REDWOOD HANGERS AND WALL BOXES

HANGING BASKET TYPE

| 5-inch Bottom, 6 1/2 | inches high | | • | • | • | each | \$2.50 |
|----------------------|-------------|--|---|---|---|------|--------|
| 6-inch Bottom, 8 | inches high | | | | | each | 2.75 |
| 8-inch Bottom, 9 | inches high | | | | | each | 3.00 |

WALL TYPE

| 8 x 9 inches | | | | | • | | | | | | | | • | each | \$3.00 |
|--------------|-----|----|-----|----|------|-----|------|-----|------|-----|------|-----|-----|-------|----------|
| 6 x 8 inches | | | | | | | | | | | | | | each | 2.75 |
| Bound with | two | st | ran | ds | of h | eav | vy v | wir | e. V | ery | y dı | ıra | ble | and w | ill last |

(Wires are included with hanging type)



REDWOOD BASKET



for years.

REDWOOD WALL HANGER

LUCKY GARDENER FISH FERTILIZER

We are now using and recommend "LUCKY GARDENER" Fish Fertilizer — made from the complete fish.

| Pints | | | | | | | | | each | \$1.15 |
|---------|--|--|--|--|---|--|--|--|------|--------|
| Quarts | | | | | • | | | | each | 2.00 |
| Gallons | | | | | | | | | each | 6.50 |

ORTHO-GRO DRY FERTILIZER

Same as "Full Bloom" with added Phosphorus and Potash.

FULL BLOOM Brand QUALITY ORGANIC - FISH FERTILIZER



Stock up now at these low prices. ALL-PURPOSE organic fertilizer for indoor and outdoor plants, and for use in the vegetable garden. Safe to use around children and pets.

A fish fertilizer with potash, phosphoric acid and a soil conditioner added. Goes farther, lasts longer.

| 3 | 10 ½-oz. Cans | \$ 1.50 |
|----|-------------------------------|---------|
| 1 | 10½-oz. Can (with bulb order) | .50 |
| 24 | 10 1/2-oz. Cans (1 Case) | 10.00 |

COPOTOX DUST

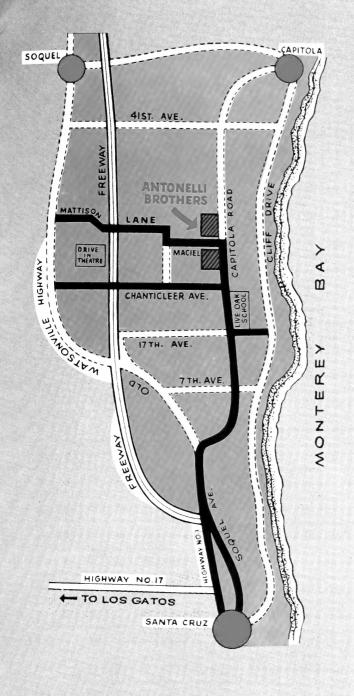
| (Copper Dust) | 1 lb. | | | | | \$1.25 |
|---------------|-------|-----|---|----|----|--------|
| 5 lbs | | | • | • | • | 5.00 |
| FLOTOX D | UST | ING | S | JL | PH | IUR |

1 lb. 10 oz. \$1.00

ORTHOCIDE GARDEN FUNGICIDE

(Contains Captan)

DOO-SPRAY



BEGONIA GARDENS

COMING FROM SANTA CRUZ TURN RIGHT ON FIRST SIDE ROAD PAST CITY LIMITS

COMING FROM WATSONVILLE TURN LEFT ON MATTISON LANE OR CHANTICLEER AVENUE AS SHOWN ON MAP

Nursery located 3 miles east of Santa Cruz 1 block east of Live Oak School on Capitola Road

We welcome you to our gardens to see the thousands of blooming plants that give you a feeling of being in Fairyland. See our TUBEROUS BEGONIA plants in our greenhouses and acres of seedling begonia blossoms in all colors and types under the lathhouses; also, our new introductions of our HYBRID GLOXINIAS in their new colors and our FLOWERAMA with its display of FERNS, one of the finest collections to be seen anywhere and THEN see THE CHAPEL OF FLOWERS—a display of beauty always to be remembered. All of these beautiful sights to be seen during the months of July throughout October. See our fields of RHODODEN-DRONS with many new and rare varieties and our AZALEAS—all a dazzling display to see. Rhododendron and Azalea blooming season is April to June.

ALL PRICES SHOWN IN CATALOGUE POSTPAID

Mailing Address:
2545 CAPITOLA ROAD • SANTA CRUZ, CALIFORNIA
Telephone GReenwood 5-3734

We are members of the California Association of Nurserymen and the California Bulb Growers Association.

Antonelli Brothers

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